



# Frontier NanoSystems, LLC

A Key to Unlocking the New Economic Paradigm

FOR IMMEDIATE RELEASE

## **Klaus Viljanmaa joins Frontier NanoSystems Management Team**

AUSTIN, TX (January 25th, 2016)—Klaus S. Viljanmaa is joining Frontier NanoSystems, LLC as its Senior Vice President, and will be responsible for managing Business Operations. The Company is commercializing an advanced materials manufacturing innovation that originated in three (3) U.S. national laboratories. Its globally patented technology integrates superior performance into high value products with new efficiencies that enable higher performance product offerings to be made cost competitive with products whose performance and market values are now constrained by commodity material constructions.

Founder/General Manager, L. Pierre de Rochemont said, "We are pleased to announce that Mr. Viljanmaa will be joining Frontier NanoSystems in a business and operational capacity. He brings a proven ability to build companies with world class business cultures by combining his competitive drive with strong personal and professional ethics, and a broad intellectual bandwidth."

Mr. Viljanmaa started his professional career in 1994 working for his family's business Urho Viljanmaa Oy (Finland), a global market leader of work boot, safety, and military footwear. He held positions as the company's international Quality Manager instituting ISO9001 quality systems, before assuming responsibilities as Sales & Marketing Manager, R&D Manager, and Vice President. Mr. Viljanmaa served as the company's CEO from 2000-2008, in which capacity he increased its profitability 10-fold and tripled its transaction value. During his tenure as CEO, Urho Viljanmaa Oy was recognized among Finland's Top 20 "*Best Places to Work*" and as the leading technology innovator in its field globally. Mr. Viljanmaa holds a BBA in International Business from Helsinki Business School, and an MBA in Entrepreneurship from Vaasa University (Finland). In 2006, he received the National Entrepreneurship Award from the Finnish Federation of Enterprises, and was recognized by Ernst & Young as the Challenger Entrepreneur of the Year in 2007. In 2008, the Viljanmaa family sold its business to its largest customer, the Ejendals family in Sweden. Since then, Mr. Viljanmaa has worked as a serial entrepreneur, advisor & board member, and start-up investor to seven (7) ventures. His investments comprise holdings in banking, finance, 3D animation, gaming, hardware and software, and hybrid engine technology. He has set 14 U.S. track records on the Porsche racing circuit, and still holds 12 of them.

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